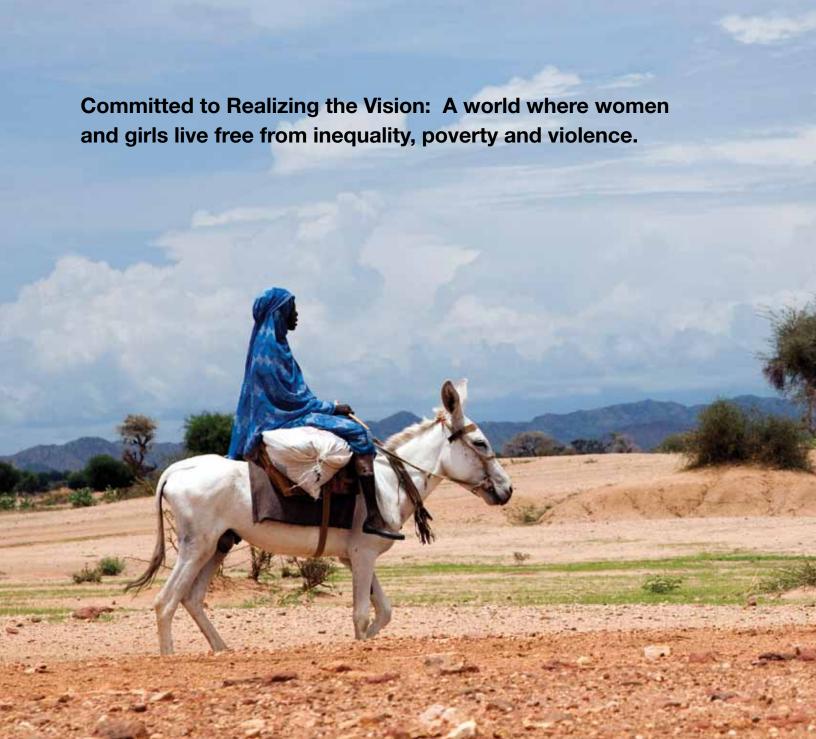


and the Empowerment of Women

Realizing the Vision: A world where women and girls live free from inequality, poverty and violence.





Tawila, Sudan / August 2011 / UN Photo / Albert Gonzalez Farran

A woman displaced from Shangel Tubaya rides her donkey on farm land rented for the rainy season by others like her in Dali, close to Tawila in the Sudanese state of North Darfur. She is part of a community that fled heavy fighting in Shangel Tubaya (North Darfur) in early 2011 and set up camp in Dali.





## MESSAGE from

# Carol M. Poteat-Buchanan Outgoing President, USNC-UN Women

2010-11 has been a banner year for those of us who have been long-term advocates for women's rights. It brought the launch of UN Women, the long-awaited, enlarged

entity for women at the United Nations. Michelle Bachelet, former President of Chile, was named its Executive Director, at the level of Deputy Secretary General, which means that she has a seat at the decision making table of the UN. At our January meeting of Presidents of all the National Committees, she outlined the role and potential power of the new entity, which is a combination of four former departments at the UN, all of which focused to some extent on gender issues. (The largest of these was UNIFEM.)

In February, at the Florida Gulf Coast Chapter's International Film Festival, I had the pleasure of presenting the Impact Award to actress Geena Davis, founder of The Geena Davis Institute on Gender in Media and the See Jane Program, for her work in making us more sensitive to the lack of healthy roles for women and girls in movies.

In May, I served on a panel in Miami, sponsored by the East Florida Chapter, which brought together over 20 non-governmental organizations to discuss the changes over the years in women's and girls' leadership roles and styles. This trend toward collaboration has been very evident in our national conferences. In 2010, the New York chapter partnered with the National Council for Research on Women and in 2011, the North Carolina chapter breakout and plenary sessions featured local, national, and international organizations addressing the topic, "Women and Peace".

It was also a year when, despite the national talk about recession, our income went up, partially due to contributions from foundations and estate grants. After two tough financial years, we were able to restore our level of giving to UN women to \$50,000 and to make some infrastructural changes which will have long-term benefits. Our office was moved from Arlington, VA to downtown Washington, DC with expanded space for an intern. We hope in the not too distant future to be able to hire a part time employee to support the work of our Project Director, Susan Cutri. Our

database has been revised to enable us to automatically renew memberships and allow for monthly automatic contributions, and our membership structure has been streamlined.

Finally, and on a personal note, as I step down after four years as your National President, I am pleased that Maggie Forster Schmitz has agreed to assume that role. Maggie's creativity and energy, along with the support of her new board, will take the US National Committee to the next higher level. I cannot adequately thank my board of directors, whose dedication and hard work over the past four years has enabled us to grow from six to eleven chapters, reaching from Southeast Florida to Northern California. Our accounting has become more transparent, our fund development more productive, our communications and collaborations more effective and our work with chapters more fruitful. The concept of holding national annual meetings in cities with local chapters has helped invigorate local membership.

The institution of national conferences also has brought us many new supporters and enabled us to ensure that our annual meetings will always have quorums. Great thanks go to the Georgia, Chicago, New York and North Carolina chapters who have stepped forward to take on the challenges of these conferences and make them so successful. The 2012 conference in Washington, D.C. focusing on women and political empowerment, promises to be informative and inspiring.

I have especially enjoyed working with the staff at UN Women, in particular Mitushi Das, who so ably serves as the liaison between UN Women and the National Committees. Her responsiveness to our many inquiries and calls for help has been immeasurable.

We look forward to the day when women will have economic equality, are free from gender based violence, and will have a place at the table in affairs which affect them. In the meantime, there is much more work to be done. I am confident that the US National Committee will play a strategic role in enabling UN Women to achieve these goals.

Carol M. Potest Buchanan

Carol M. Poteat-Buchanan

# 2011-12 Board of Directors



Maggie Forster-Schmitz President



Crystal Lander 1st VP - Advocacy



Kay Colson VP - Fund Development



Francine Brown VP - Strategic Planning



Terry Bracket VP - Membership



Alexis McLeod Treasurer



Carol M. Poteat-Buchanan Bylaws and Rules Immediate Past President



Ann Trainor Finance



Stephanie Block Social Networking



Neale Godfrey



Kim Randle



Grace Richardson



Caroline Slobodzian



Don McPherson (appointed 7/11)



Younghee Overly Alt. Chapter Representative

Board Members not pictured:

Mary Dailey Secretary

Rene Kraus Communications

Luz Van Meek Chapter Representative



### MESSAGE from

# Maggie Forster Schmitz Incoming President, USNC-UN Women

I am honored to serve as the new president of USNC-UN Women and excited by the challenge to increase our support for UN Women and global women's issues. We are the voice of UN Women within the United States. Our mission is more important than ever, as the key role that women play in the march towards global sustainable development has been widely acknowledged. Gender equality is a central component of all eight UN Millennium Development Goals, while the head of the World Bank simply calls gender equality "smart economics." UN Women, with its new mandate and improved status, is well placed to continue its unique and invaluable contribution to global gender equality.

The upcoming years hold much promise for USNC-UN Women as well. Externally, the creation of UN Women

with Michelle Bachelet at the helm engendered renewed enthusiasm and optimism for women's development. Internally, thanks to the efforts of Carol Poteat-Buchanan over the past four years, our organization is stronger than ever, with two national programs, five new chapters, and many behind-the-scenes organizational changes. I am looking forward to the next year and beyond in which we will continue to build our presence via strengthened social media efforts, increased national and chapter advocacy activities, and expansion of our network of members and chapters Please join us as we work within the United States to better the lives of women and girls worldwide.

Sincerely,

Maggie Forster Schmitz

Please join us as we work within the United States to better the lives of women and girls worldwide.

# Vision ... Determination ... Relationships

#### **USNC Fund Development**

By Kay Colson

Personal. foundation, community corporate and relationships are key to a successful fund development program and the USNC board is proud to report that our efforts over the past two years have begun to pay off for UN Women. Some of our successes have come as pleasant surprises-but most have resulted from dedication and hard work. Traditionally, the chapters have held varying types of fund development programs and their donations have been the primary source of our annual donation to UN Women. While local efforts will always be an important component of our overall fund development planning, over the past year we have begun to develop a new vision. The first step was a complete analysis of our database. Then we examined what has worked in the past to decide our next steps. Reviewing the past few years' efforts and successes have fueled our determination to do more, to expand our relationships, to raise money in multiple ways, and to become far more productive both at the national as well as local levels to support UN Women.

#### National Walks to End Violence Against Women

Begun in 2008, the first walks garnered 129 supporters and raised \$3,000. In 2009, two committed national board members, Sara Hurwitch and Maggie Forster Schmitz, decided to put their collective talents and determination to work to transform this event into a national effort that would ensure it grew, prospered and delivered greater benefits for the future. Through their efforts the 2009 walk, organized at the national level, resulted in 335 walkers and \$18,000 raised. In 2010 and 2011, we continued to build on that success with almost 600 walkers and \$30,000 raised in each of those years. More chapters now participate and the walks also provide a perfect forum for advocacy in support for I-VAWA. Through the vision and determination of these two board members, the walks continue to grow at a grass roots level through local relationships involving many individual and corporate supporters.

#### **National Conferences**

Beginning in 2008, under the leadership of Linda Poteat Brown, Georgia Chapter president, we launched our first National Conference in conjunction with our annual meeting. In the early years, first in Atlanta and then in Chicago, under Marjan Farshchiha, we felt fortunate to have dedicated local chapters who organized an impressive array of speakers

and panel discussions in support of the issues facing women around the world while charging moderate fees for attendance to offset our costs. In 2010, Leslie Wright and the Metropolitan New York chapter partnered with the National Council for Research on Women, delivering a conference which not only educated the community but also earned \$30,000. Building on that effort in 2011, Younghee Overly and the North Carolina chapter forged relationships with two strong corporate partners, GSK and IBM, to deliver a memorable conference earning \$27,000 for UN Women. The vision and expertise brought to us by these dedicated women, their chapters, and their partners have resulted in a second nationally managed, financially successful, annual program.

#### Planned Giving

Over the years, the USNC has been the recipient of a variety of small bequests, but this year we were both surprised and grateful when Dorothy Dillon left us \$57,000 in her will. She had been a loyal member since 1999 and her gift has inspired us to launch a new Planned Giving program. It will be introduced with new membership collateral in the third quarter of this year.

#### **Quarterly Email Appeals**

In 2008, we began to use Constant Contact as an important email tool to manage periodic appeals with the holiday season campaign as an anchor for this activity. This fiscal year we plan to expand the program to 3-4 appeals in support of UN Women Field Activities, Violence Against Women Day Efforts, the White Ribbon Campaign and other timely topics to raise \$20-25,000. Through this effort we will extend our reach and build more relationships with a broader base of supporters.

#### Infrastructure Campaign

In late 2010, the USNC fund development committee determined that if we are to do more—we need more resources. With this in mind a targeted Infrastructure Campaign was launched to raise \$50,000 to add additional staff and improved technology in the Washington, DC office. With only one paid staffer responsible for a full complement of "business" duties in the national office, it is difficult to expand our scope and impact. Since launching the campaign, we have raised 46% of our goal. The funds raised include a \$20,000 grant from The Forrest & Frances

Lattner Foundation. We are currently developing more relationships with foundations and expect to make our full goal by the end of 2011.

Our long range plan is to launch a \$1,000,000 Campaign in the fourth quarter of 2011, raising funds from multiple sources over a period of three years through multi-year commitments. To do this, we are building a more broadbased committee. With more talent in place, we will leverage our current relationships and build new individual, corporate, community and like-minded/non-profit partnerships.

These funds will enable the USNC to hire a salaried executive director for three years, enhance IT infrastructure, build a professional fund development program, expand educational and advocacy programs, expand and better support our chapters and much more.

It's all about vision, determination, and building relationships. We have all of that and more—we are ready to expand our support for UN Women.



### It All Starts at the Local Level

#### **USNC** Membership

By Terry Brackett

The U.S. National Committee for UN Women is growing. USNC now has over 3,500 supporters coast to coast and the number is increasing as new chapters are being added. We are proud to welcome our two newest chapters/clubs: New Jersey and the University of Virginia.

The New Jersey Chapter of the U.S. National Committee for UN Women was founded in March 2011 by President Yvonne Garlin. The official launching of the Chapter was on June 23, 2011. Currently, this chapter has approximately 50 members and is growing daily. Yvonne said, "...with the U.S. National Committee for UN Women, our chapter will work towards raising public awareness and funds to support UN Women's projects around the world, enhancing women's economic security and rights, ending violence against women, reducing the prevalence of HIV/AIDS among women and girls, and advancing gender justice in democratic governance in stable and fragile states."

USNC is also reaching out to the next generation, not only through our Learners to Leaders program, but also by establishing clubs on college and university campuses. One such club was formed this year at the University of Virginia (UVA). Maya Venkatraman is the Founder and President of the UVA USNC Club. In looking at UVA's 732 clubs/contracted independent organizations, Maya realized

that not one of them was specifically devoted to helping underprivileged women—UNTIL NOW. In forming the club, Maya noted that women at UVA have basic freedoms and opportunities that many women lack. "I feel that it is important for the students at UVA to empower women worldwide. [This club] will bring a new perspective to UVA students, while helping millions of women and girls realize their dreams."

USNC is working hard to establish clubs, like UVA, at other colleges and universities. These young women (and men) are the leaders of tomorrow—and tomorrow is not very far away.

USNC currently has chapters coast to coast: Georgia; Chicago, Illinois; East Florida; Gulf Coast of Florida; Metropolitan New York; National Capital Area; New Haven, Connecticut; New Jersey; North Carolina; San Francisco Bay Area; Southern California; and the University of Virginia Club. With new chapters and clubs developing across the United States, we believe that our membership and supporters will more than double in the next five years.

USNC is committed to giving women a voice worldwide!

# US National Committee Programs/Events:

#### **Partnering with Film Producers**

USNC-UN Women supports films focused on gender equality and women's empowerment through two inspiring partnerships: one with Independent Television Service (ITVS) and the other with the film makers of *Women, War & Peace*.

USNC-UN Women is now embarking on a partnership with film maker Abigail Disney's monumental documentary, *Women, War & Peace*, premiering on Tuesday, October 11, 2011 on PBS. *Women, War & Peace* is a co-production by THIRTEEN and Fork Films in association with WNET and

ITVS. Fork Films has provided an 11-minute series trailer and discussion guide, a perfect multi-media platform to inspire our audience and promote this important series. Women, War & Peace is part of ITVS' three year program called Women and Girls Lead. ITVS in partnership with PBS will be showing a collection of films over the next three years to focus on women transforming their lives, communities and the world. This is a wonderful opportunity to promote the mission of UN Women and raise community awareness through the vision of the Women, War & Peace filmmakers and ITVS.



Women, War & Peace will premier on Tuesday, October 11, 2011 on PBS

# Crossing the Color Line: From Rhythm 'n Blues to Rock 'n Roll

#### **Presentation by Julian Bond**

Terry Brackett, VP Membership and a Board member of the Florida Gulf Coast Chapter, chaired a fundraising event for USNC on January 4, 2010. Julian Bond, Chair of the National Association for the Advancement of Colored People (NAACP), presented "Crossing the Color Line: From Rhythm 'n Blues to Rock 'n Roll", to a sold out audience at Florida Studio Theater in Sarasota, Florida. Using music, slides, photos and his own recollections of the events from the mid-20th century, Mr. Bond enthralled the audience and reminded us of the intertwining of cultures. He graciously donated his services and met with program sponsors at a pre-show reception.



### Walks Work!

During our 25+ years of working to end violence against women, the USNC chapters have held occasional spring walks to raise money and awareness. In 2009, two committed national board members, Sara Hurwitch and Maggie Forster Schmitz, decided to combine their collective talents and determination to transform this event into a national effort that would ensure it grew, prospered and delivered greater benefits for the future. To accomplish this they organized a team of local chapter walk chairs and met throughout the winter of 2008-09 via conference calls to discuss logistics, needs, and tips. The results were plans for the national office to provide marketing materials to the chapters and a web presence for the walks. They were also creative in using an efficient online donation site, FirstGiving.com, for attendees to encourage their friends to donate too!

In 2008, just 129 supporters walked and raised \$3,000. With these modest results as the baseline, Sara, Maggie, and the participating chapters made the 2009 Walks to End Violence Against Women a great success reaching 335 walkers raising \$18,000. With 2009 providing that magical jump from obscurity to a national presence, 2010 and 2011 continued to build on that success with almost 600 walkers and \$30,000 raised in each of those years. In just 3 years, the new national walk approach has almost quadrupled the number of participants and increased the net funds raised for the UN Trust Fund to End Violence Against Women by over 900%!

With more chapters participating and ensuring another leap in participants and proceeds, growth from future walks is certain! Each chapter lends its own flavor to its walk, with local sponsors, individualized chapter t-shirts, and even a women's drumming group for the National Capital Chapter. The common thread of all Walks is to engage the community in issues of gender-based violence, educate participants about the Trust Fund and the International Violence Against Women Act (I-VAWA), and spread the word of UN Women's global work.

The walks also provide a perfect forum for advocacy where our story is shared and for walkers to sign and send postcards to their senators urging support for I-VAWA. This could never have been accomplished without the national support provided and coordinated by our national office.

Preparation for the 2012 season begins this fall—please plan to join us and contact Susan Cutri at director@unwomen-usnc.org.



Top down: Sarasota walks to Say NO, Georgia board members lead the walk while a young supporter waits at the finish line, and SoCal shows the Say No stance while walking to end violence against women

# Spreading the Message

#### **New Chapter Development**

USNC chapters play a vital and dynamic role in the organization. Chapters are the voice for USNC across the United States, establishing events that engage their respective communities and providing key financial support to UN Women and USNC. 2011 has been an exciting year, with the launch of two new chapters and small groups currently meeting in parts of New England, the Midwest, and the West Coast to form new chapters. In March, New Jersey became the 11<sup>th</sup> chapter, with an enthusiastic team led by its president, Yvonne Garlin.

In early June, USNC-UN Women welcomed its first university club at the University of Virginia. When asked why she worked to found a club, Maya Venkatraman, president of USNC-UN Women at UVA, wrote:

"I believe that as students of a modern university and citizens of a developed society, it is up to me and my peers at UVA to help improve the standing of women in society. In the 21<sup>st</sup> century, the age of progress and new ideas, women continue to stand at the bottom of the socio-economic ladder due to the prevalent patriarchal social system and lack of resources. Female UVA students, like me, have the opportunity to secure higher education and the hopes of a promising career. We have basic freedoms that many women lack, and I feel that it is important for the students at UVA to empower women worldwide. It will bring a new perspective to UVA students, while helping millions of women and girls realize their dreams."

It is this passion and dedication that drives all USNC-UN Women chapters and makes them powerful representatives.

Chapters are forming in New Hampshire, Boston, Philadelphia, Detroit, Denver, Los Angeles, Missouri, Minnesota, Western MA, Washington State, and Texas. If you would like to join a chapter or start your own, please contact the national office at director@unwomen-usnc.org.

## Who We Are

The United States National Committee for UN Women is a 501(c)(3) not-for-profit, voluntary organization with chapters throughout the country dedicated to educating the US public, raising funds and advocating for US policies to support the mission of UN Women.

#### **USNC Chapter Presidents:**

ChicagoDenise FergusonConnecticutFlorene Robicheau

East Florida Luz Van Meek

Georgia Linda Poteat-Brown

Gulf Coast FloridaSharon BurdeMetro New YorkCheryl BentonNew JerseyYvonne GarlinNational CapitalLiga PlavenieceNorth CarolinaYounghee OverlySan FranciscoCarrie Dickenson and

Cecelia Lipp

Southern California CeCe Sloan

# **US National Committee Advisory Council**

Dr. Martha Burk

Co-founder, Center for Advancement of Public Policy

Dr. Gwendolyn C. Baker

Retired President & CEO, UNICEF/USA

**Ambassador Swanee Hunt** 

Author and Chair, Institue for Inclusive Security

**Terry Neese** 

President & Co-founder, Women Impacting Public Policy

**Ambassador Nancy Rubin** 

Member, White House Council for Community Solutions

Drs. Alvin & Heidi Toffler

Futurists, Authors, Founder of Toffler Associates

#### **USNC Clubs**

University of Virginia Maya Venkatraman

Find out more today, and make plans to join us at next year's events—visit www.unwomen-usnc.org.

# National Conferences Raise Voices for Advocacy

#### **New York - 2010**

# Strategic Imperatives for Ending Violence against Women: Linkages to Education, Economic Security, and Health

This conference was designed to build collaborations to understand the intersections between violence against women and other key issues like economic security and education. By convening leaders from business, academia, philanthropy, advocacy, nonprofit and policy communities, the conference gave participants a better understanding of UN Women programs and funded projects, breaking

research within the National Council for Research on Women (NCRW) member center network, and current advocacy and policy initiatives. Speakers provided a comprehensive approach to end gender-based violence by emphasizing greater social investments and building communities and leadership.



#### North Carolina - 2011

#### UNite for Peace - in our home, in our community and in our world

Over 250 participants from across the country met in Raleigh in June to attend a series of informative, enlightening and inspiring panel discussions. The efforts focused on making a difference in the global fight to eliminate violence and discrimination against women and girls. Highlights of the all-day conference included a spirited address by Elaine Marshall, the North Carolina Secretary of State; a youth forum panel focused on providing the next generation's perspective; a preview of an upcoming PBS film series on

Women, War and Peace; and sessions on social media training. Michelle Bachelet, the Under-Secretary General and Executive Director of UN Women, addressed the audience in a special video message, and Antonie de Jong, UN Women Business Development Advisor, spoke passionately about the impact of UN Women's work around the world. A photo exhibit of "Empowered Women" from across the developing world, by Phil Borges, was also featured.



Right to Left: African drums announce the beginning of the UNite for Peace Conference.

North Carolina Chapter President Younghee Overly opens the Conference.

USNC Board Member Neale Godfrey engages Jill Dinwiddie, Executive Director of the North Carolina Council for Women.

Elaine Marshall, North Carolina Secretary of State, addresses conferees.

# Educating, Advocating, Fund Raising at the Local Level

#### United Nations, New York - 2011

#### **International Women's Day Celebrations**

The 2011 International Women's Day lunch, held annually in March in the United Nations' Dining Room, was somewhat of a challenge because of the massive renovation going on. However, it did not prevent the excellent fare and

networking of a sell-out audience who were eager to meet and hear the Executive Director of UN Women, Michelle Bachelet, outline her plans for the new women's entity.



Michelle Bachelet with Metro New York Chapter President Cheryl Benton, and Almas Jiwani, Canadian National Chapter President.

UN First Lady Mrs. Ban with Cheryl Benton and USNC President Carol Poteat-Buchanan.

#### Southern California Chapter - 2011

#### Celebrating 100th International Women's Day in Story, Song, Dance

The SoCal Chapter presented an original musical play developed by Women's Journey Conference of Costa Mesa, CA, celebrating women's progress—"We Did It for You!"—to a capacity audience in Laguna Woods, CA on March 31. Adding to the celebration was the dance ensemble Syrtaki, performing and leading the crowd in Eastern European dances. International food rounded out the fund-raising evening benefiting UN Women.



#### **Gulf Coast Florida Chapter**

#### International Film Festival - Through Women's Eyes



The 2011 Through Women's Eyes Festival, the second year in collaboration with the Sarasota Film Festival, was a smashing success. The April weekend event featured films written, directed, and/or produced by women and about gender issues. Gulf Coast Chapter President Dr. Connie Ellis opened the event and introduced the first film, *Africa Rising*, directed by Paula Heredia, with executive producers Taina Bien-Aime, Faiza Jama Mohamed, and Jessica Neuwirth, about the practice of female genital mutilation in parts of Africa. Other full length films shown during the festival included:

Made in India

Directors: Rebecca Haimowitz and Vaishali Sinha Producers: Erin Heidenreich, Rebecca Haimowitz, and Vaishali Sinha

Atomic Mom

Director and producer: M.T. Silvia

The Price of Sex

Director: Mimi Chakarova

Producers: Stephen Talbot and Mimi Chakarova

Pink Saris

Director: Kim Longinotto

Producers: Amber Latiff and Girjashanker Vohra

No Job For a Woman

Director: Michele Midori Fillion

Producers: Michele Midori Fillion, Jeanne Houck

and Maria Agui Carter

My So-Called Enemy

Director: Lisa Gossels

Producers: Lisa Gossels and Eden Wurmfeld

Benavides Born

Director: Amy Wendel

Producers: Susan Kirr and Daniel Meisel

Miss Representation

Director: Jennifer Siebel Newsom

Producers: Jennifer Siebel Newsom, Regina Kulik Scully, Geralyn White Dreyfous, and Sarah

Johnson Redlich.

The festival also included six short films: Abandon Me, directed by Sayer Frey; The Cape, directed by Iman K. Zawahry; Colors and Boots, directed by Juliana Vincente; Derby Girls, directed by Amanda Ibasfalean; How to Ride a Train, directed by Katie Dillon and Life Model, directed by Lori Tetchers.

A highlight of the festival was the presentation by USNC President Carol M. Poteat-Buchanan of the Inaugural Impact Award to Actress Geena Davis for her work to eliminate stereotyping and increase positive images of women and girls in films. Ms. Davis also met with the Learners 2 Leaders, the high school students who participate in the Gulf Coast Chapter youth program.



Photo / Jennifer A. Huber Geena Davis and husband Dr. Reza Jarrahy at the Sarasota Film Festival, April 16, 2011.

# Annual Meeting of the US National Committee for UN Women

#### Raleigh, NC

#### Minutes of June 11, 2011 – 1:15 PM

President Carol Poteat-Buchanan welcomed the members and thanked Younghee Overly and the North Carolina Chapter for hosting the 2011 National Conference "UNite for Peace: in our home, in our community, and in our world."

Parliamentarian Crystal Lander certified that a quorum was present.

Secretary Mary Dailey read the minutes of the June 12, 2010 meeting. The minutes were approved following a motion by Terry Brackett, seconded by Crystal Lander.

President Poteat-Buchanan said it had been an honor to serve as the President of the US National Committee for the past four years. She noted some of the goals she met during her tenure as president:

- 1) Increasing the number of chapters;
- Building a stronger infrastructure, which included hiring a full-time director and developing a full working board;
- 3) Increasing membership and fundraising efforts;
- Building a strong relationship between National and the chapters and between the National Committee and UN Women

She thanked the board for their work and commitment to strengthening the US National Committee and is pleased to pass the gavel to Maggie Forster Schmitz.

Treasurer Steve Hartwell presented the Treasurer's Report, noting that we have completed the process of registering as a 501(c)(3) in all 50 states. The annual audit is complete and this fiscal year showed an increase of 40% in revenue and expenditures of less than budgeted. The USNC donated

\$50,000 to UN Women. Kay Colson moved to accept the Treasurer's Report for audit; Neale Godfrey seconded and the motion passed.

Fund Development VP Kay Colson presented the Committee's report, highlighting the \$29,000 income from the New York Conference in 2010, the \$30,000 raised in each of the 2010 and 2011 Walks to End Violence, a bequest of \$57,000, and \$23,000 raised in the capital campaign which has enabled the USNC to strengthen our infrastructure.

Terry Brackett, Membership VP, proposed changes to the membership levels, revising the brochure to set forth circles of giving for supporters. She received full support from the Board on these changes and will revise the brochure to reflect these changes.

First VP Crystal Lander reported on advocacy issues, stressing the importance of getting The Convention on the Elimination of All Forms of Discrimination Against Women (CEDAW), ratified by the United States Senate. She encouraged members to become members of CEDAW2011. org, the coalition in support of ratification. She also reported that the United States' contribution to UN Women is not as large as donations by much smaller nations and urged members to advocate for increased funding for UN Women.

Shari Gruber, chair of the By-laws Committee, reported that the by-laws must be updated to reflect the change in our name from UNIFEM to UN Women. A motion was made by Kim Randle and seconded by Leslie Wright to change the by-laws to reflect the changes. The motion passed.

Outgoing Board members Pam Albertson, Shari Gruber, Steve Hartwell, and Ruth Zeller were recognized for their service to the organization.

Mary Dailey, Secretary

Committed to Realizing the Vision: A world where women and girls live free from inequality, poverty and violence.

# Financial Statement Summary \*

As of May 31, 2009, May 31, 2010 and May 31, 2011

Figures in this summary are expressed in thousands of US dollars

	2009	2010	2011
Cash, investments and other assets	182,784	206,867	260,913
Liabilities	34,837	33,549	22,133
Net Assets	147,947	173,318	238,780
Support and Revenue:			
Contributions	101,391	94,806	169,496
Investment Income	-22,521	7,903	14,754
Other Revenue	6,849	14,846	29,202
Membership Dues	36,541	36,502	23,459
Total Support and Revenue	122,260	154,057	236,911
Expenses:			
Program	54,930	94,171	98,096
Management & General	34,114	15,557	19,755
Fund Raising	27,418	3,958	3,598
Transfers to UNIFEM	15,000	15,000	50,000
Total expenses	131,462	128,686	171,449

The U.S. National Committee is a 501(c)(3) non-profit organization.

<sup>\*</sup> Full Audits on file

# Major Contributors

#### We are grateful to all who have given this past year but want to recognize especially our major contributors.

#### **Major Gifts**

Estate of Dorothy Dillon, Bequest The Forrest & Frances Lattner Foundation, Capital Campaign

#### **Major Event Sponsors**

IBM Corporation, National Conference Sponsor IEM, National Conference Sponsor GSK (Glaxo Smith Kline), National Conference Sponsor Morgan Stanley Smith Barney, Gulf Coast Chapter Film Festival Sponsor

North Carolina State University, National Conference Sponsor

Progress Energy, National Conference Sponsor

#### **Partners**

Anglican Women's Empowerment, Associate Organization Chemonics International, Inc., Associate Organization Delta Sigma Theta Sorority, Inc., Associate Organization

Innovative Emergency Management, Inc.,

Conference Benefactor

International Museum of Women.

Conference Participant

NAACP Sarasota County Branch,

Chapter Event Sponsor

U.S. National Network to End Domestic Violence,

Conference Participant

#### **Benefactors**

Heinz and Margaret Aeschbach Gwendolyn Calvert Baker William J. Krause

Carol Poteat-Buchanan

Judith Ramev

Grace Richardson

Ambassador Nancy H Rubin

Janet Stovin

Terrence and Sally Morris Memorial Fund

Alvin and Heidi Toffler

Don and Nancy Tubesing

Leslie Wright

Joy Wyatt

#### **Donors**

Pamela Albertson Stephanie Block Terry Brackett Elizabeth Colton Shari Gruber Jacquelyn K. Hall Janet Kourik Cara Lex John Morisano Charlotte Perret Aileen Schuman Abigail Shearer Robinson Mary Wolf

**Sponsors** Dee Boersma Joan Breiner Kay Colson Mary Dailey Helen Forster Arun Gaur Neale Godfrey Bindia Hallauer Kate C. Harris Margaret Howard Nancy Jones Robyn Kelly Sharon Kotok

Nancy Liedefrost Ana Oliveira

E. Scott Osborne Marisa R Rivera-Albert

Nadim Shahidi

Margaret Snyder Margaret Spallone

Luz Van Meek

Jennifer Welch

Jack and Peggy West

### **UN Women**

In July 2010, the United Nations General Assembly created UN Women, the United Nations Entity for Gender Equality and the Empowerment of Women. In doing so, UN Member States took an historic step in accelerating the Organization's goals on gender equality and the empowerment of women.

The creation of UN Women came about as part of the UN reform agenda, bringing together resources and mandates for greater impact. It merges and builds on the important work of four previously distinct parts of the UN system, which focused exclusively on gender equality and women's empowerment:

- Division for the Advancement of Women (DAW)
- International Research and Training Institute for the
- Advancement of Women (INSTRAW)

- Office of the Special Adviser on Gender Issues and Advancement of Women (OSAGI)
- United Nations Development Fund for Women (UNIFEM)

The main roles of UN Women are:

To support inter-governmental bodies, such as the Commission on the Status of Women, in their formulation of policies, global standards and norms.

To help Member States to implement these standards, standing ready to provide suitable technical and financial support to those countries that request it, and to forge effective partnerships with civil society.

To hold the UN system accountable for its own commitments on gender equality, including regular monitoring of systemwide progress.

# Meeting the Needs of the World's Women

Over many decades, the UN has made significant progress in advancing gender equality, including through landmark agreements such as the Beijing Declaration and Platform for Action and the Convention on the Elimination of All Forms of Discrimination against Women (CEDAW).

Gender equality is not only a basic human right, but its achievement has enormous socio-economic ramifications. Empowering women fuels thriving economies, spurring productivity and growth.

Yet gender inequalities remain deeply entrenched in every society. Women lack access to decent work and face occupational segregation and gender wage gaps. They are too often denied access to basic education and health care. Women in all parts of the world suffer violence and discrimination. They are under-represented in political and economic decision-making processes.

For many years, the UN has faced serious challenges in its efforts to promote gender equality globally, including inadequate funding and no single recognized driver to direct UN activities on gender equality issues.

UN Women was created to address such challenges. It will be a dynamic and strong champion for women and girls, providing them with a powerful voice at the global, regional and local levels.

Grounded in the vision of equality enshrined in the UN Charter, UN Women, among other issues, works for the:

- elimination of discrimination against women and girls;
- achievement of equality between women and men as partners and beneficiaries of development, human rights, humanitarian action and peace and security.

## National Committees for UN Women

National Committees for UN Women are independent nongovernmental organizations that support the mission of UN Women through their dynamic membership programmes, advocacy, public education about UN Women and global women's issues, and fund raising efforts to support UN Women programmes worldwide.

Currently, there are National Committees for UN Women in 18 countries:

Australia
Austria
Canada
Finland
Germany
Hungary
Iceland
Ireland
Italy

Japan
New Zealand
Norway
Philippines
Singapore
Sweden
Switzerland
United Kingdom
United States



Liberia / March 2010 / UN Photo / Andi Gitow

Liberian women gather inside a "peace hut", a women-run community court serving to resolve domestic disputes and dispense informal justice.

Although the rule of law is a cherished principal and a cornerstone of democratic governance worldwide ... in too many countries still, the rule of law rules women out.

Michelle Bachelet Under Secretary General UN Women Please join us as we work within the United States to better the lives of women and girls worldwide.

Maggie Forster Schmitz President USNC-UN Women



Realizing the Vision: A world where women and girls live free from inequality, poverty and violence.

Cover: Sudan/ March 2011 / UN Photo / Olivier Chassot

Sudanese women and girls march in El Fasher, North Darfur, to celebrate International Women's Day. The theme this year: "Equal Access to Education, Training, Science and Technology".



#### United Nations Entity for Gender Equality and the Empowerment of Women

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